



**FINISHED PRODUCT
SPECIFICATION
04599
PRIMO CHORIZO RW**



Marketing Sub Copy / Product description	Primo Chorizos are a coarsely textured sausage made from pork seasoned with garlic and paprika, filled into a natural casing and then wood smoked. Must be fully cooked before consumption.			
Product Weight	Random Weight - Approximately 2.5kg			
Country of Origin	Made in Australia from less than 10% Australian ingredients			
Ingredients Declaration Allergens highlighted in Bold	Pork, Salt, Spices, Maltodextrin (Maize or Tapioca), Garlic, Mineral Salts (451, 450), Antioxidant (316), Preservative (250), Natural Hog Casing, Wood Smoke.			
Meat Type Statement	MANUFACTURED MEAT			
Serving Suggestion	The perfect addition to pasta, rice or a salad. Simply heat through (grill, fry, steam, microwave or BBQ) and stir through.			
Intended Use	Product must be fully cooked prior to consumption. Intended for general consumption.			
Product made from	Pork			
Cutting Type	N/A			
Dimensions	Diameter	29 - 31mm		
	Length	200 - 220mm		
	Target Weight	Approximately 2.5 - 2.8kg per pack		
Organoleptic Criteria				
Appearance	The product has coarse pink and red meat with white minced fat inside a clear casing. The product also has an orange hue due to the spices used.			
Aroma	The product has smoky, spicy and meaty aromas.			
Flavour	The product has smoky, meaty, spicy and salty flavours.			
Texture	The product has firm, coarse and slightly fatty textures and should not be rubbery.			
Quality Criteria	The product has a slightly curved sausage shape (not too uniform). Units are whole and undamaged. Product does not have a soft texture. No purge evident at the time of packing. Nil evidence of off odours, objectionable flavours or taints. Nil evidence of foreign bodies – dirt, grease, glass, metal, insects, plastic.			
Nutrition Panel	Serving size	50	g	
	Servings per kg	20		
		Average Quantity Per Serving	% Daily Intake* Per Serving	Average Quantity Per 100 g
	Energy	640 kJ	7%	1280 kJ
	Protein	9.1 g	18%	18.1 g
	- gluten	Not Detected		Not Detected
	Fat, Total	12.7 g	18%	25.3 g
	- saturated	4.9 g	20%	9.7 g
	Carbohydrate, Total	1 g	< 1%	2 g
	- sugar	Less than 1 g	< 1%	Less than 1 g
	Sodium	445 mg	19%	890 mg
	Pork	45.5 g		91 g
	*Percentage Daily Intakes are based on an average adult diet of 8700kJ.			



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Microbiological Specifications	Total Plate Count	Less than 10,000 cfu/g (at the point of packing)
	Coliforms	Less than 100 cfu/g
	E. Coli	Less than 10 cfu/g
	Coagulase + Staphylococcus	Less than 100 cfu/g
	Salmonella	Absent /25g
Chemical Specifications	Nitrite	Less than 125ppm
GMO Statement	Only Non-GM ingredients used in the manufacture of this product.	
Irradiation Statement	Only Non-irradiated ingredients used in the manufacture of this product	
Label Claims	Gluten Free	
	No Artificial Flavours	
	No Artificial Colours	
Storage Instructions	Store at or below 4 °C. Once opened, consume within 4 days.	
Cooking Instructions	N/A	
Mandatory Declarations	May contain Milk, Soy, Sulphites. Product must be fully cooked prior to consumption	
Transport Conditions	Transported in clean, dry, refrigerated vehicles at or below 4 °C.	
Shelf Life	35 days when stored in original packaging	
Method of Preservation	Use of Antioxidant	
	Use of Nitrite	
	Smoked	
	Packing under modified atmosphere	
	Storage at 4°C or below	
Packaging	MAP packed in flexible food grade plastic packaging material. Corrugated Fibreboard Carton. Conforms with Australian Standards.	
Use By Date Format	DDMMYY	
Location of Date Code	Front of pack	
Contact Details	P&M QUALITY SMALLGOODS PTY. LTD.	
	18 Hume Hwy, Chullora, NSW 2190.	
	CONSUMER CENTRE 1800 060 909.	
	www.primo.com.au	
Carton Label	Product Name	Primo Chorizo
	Product Code	04599
	Use by Date	DDMMYY
	Storage Condition	Store at or below 4°C.
Packs per Carton	2	
GTIN-14	99311594227075	
Carton Dimensions	375 x 280 x 150mm	
Pallet Configuration	10 Cartons per Layer, 6 Layers per Pallet, 60 Cartons per Pallet.	